

AT PROTEST MEETING

Foolishness On Both Sides, Says Harvill Of TV Issue

By JAY HALL

"I think there's been a lot of foolishness on both sides," University of Arizona President Richard Harvill said yesterday as he heeled to walk away from a meeting of Tucsonians protesting Thursday night's "CBS Reports."

The Columbia Broadcasting System television program dwelt on the possibility of nuclear attack and what can be done for survival. Tucson, ringed with Titan missile sites, was one of several American cities the telecast included.

Harvill's flareup came a few minutes before the beginning of a conference between a small group of Tucsonians and Richard S. Salant, president of CBS News, at Channel 13 studios.

When he saw the group was going to be larger than he had anticipated, the university president expressed his displeasure to Joe Wilcox, Channel 13 news director who greeted him, and said, "I was told this was to be very limited . . . two or three persons. I'm interested in talking only to Mr. Salant."

AS HE HEELED to leave the studios, E. S. Mittendorf, general manager and vice president of Channel 13 (KOLD-TV), dashed out of his nearby office and said, "Dr. Harvill, will you come in please."

Harvill was closeted some minutes in the office. It developed that Salant also was in the Mittendorf office. There was no explanation later as to the nature of the discussion.

Salant was asked whether Harvill expressed displeasure at the appearance on the telecast of Dr. James E. McDonald of the UA physics faculty. Salant said, "I leave that question for Dr. Harvill to answer." Harvill had not remained for the group meeting.

The group meeting developed into one temper outbreak after another with Salant giving no quarter.

Norman Fanton, attorney representing Mayor-elect Lew Davis; Dan C. McKinney, president of the Tucson Board of Realtors Inc., and Robert

nix, president of the National Cotton Council.

Walden said he planned to grow more Del Cerro next year.

Stevens has tested the new cotton in its Greenville, S.C., laboratory but will be tested further in the mill at Whitmire, S.C.

"Like everything else, it has to be proved out," said Robert T. Stevens, president of the company. "We'll know what we've got in a few months when we have made some fabrics."

Stevens has 54 mills in the country. Robert Stevens was Secretary of the Army in the early days of the Eisenhower administration.

Daru, New York-Tucson attorney, monopolized the session.

McDonald, who has long protested that Tucson's missile sites should have been placed east of the city instead of ringing it, was assailed again and again as "non-representative" of Tucson citizens and "unqualified" to pass on military issues. McDonald didn't attend the meeting.

McDonald, on the telecast, had foreseen the possibility that the city could be wiped out in a nuclear attack.

REALTOR McKinney branded the program a remnant of "yellow journalism" and finally walked out of the meeting, telling Salant, "I can see your mind is closed to anything we say."

After one finger-shaking onslaught against Salant, Daru was cut off by the CBS executive who told him, "Mr. Daru, I think I can work this out with the other people. I don't think I can with you."

The remainder of the group included Ken Dixon, executive director of the Industrial Development Board; R. M.

Fort, manager of the Chamber of Commerce; Russ Soden, manager of the Greater Tucson Information Center, and Elk Harwood, advertising executive.

Absent was Mayor Don Hummel who had sent out 300 telegrams to CBS-affiliated stations Thursday asking for "equal time" for presentation of Tucson's "other side" of the question. After seeing the program, he decided not to press the issue.

THE ONLY concession won from Salant was a promise that CBS would "consider" utilizing some future opportunity to get Tucson on the network in some favorable light.

Daru predicted an immediate dropoff in tourist business in Tucson as a result of both the program and McDonald's prior outspokenness on the missile siting here.

"I tell you," said Daru, "here's going to be hell to pay here this winter."

Salant countered with a luncheon bet that Tucson tourism this year would be greater than last year and even greater next year.

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